

*Puerto Rico Rise Up, Inc.*  
Requests The Pleasure Of Your Company  
To The 2nd Annual



# Parranda NAVIDAR

Puerto Rico Rise Up, Inc.

*Friday*  
DECEMBER 14 | 6:30 PM

ANTIGUO CASINO DE PUERTO RICO



PUERTO  
RICO  
RISE  
UP



# A Dazzling Evening

featuring culinary stations, traditional Puerto Rican music, silent live auctions from Puerto Rican artists. All proceeds will fund services that will continue our long-term disaster relief efforts and prevent future crisis, educating relief mitigation strategies and preparedness.

**\$200** Ticket availability is limited; buy yours today!  
Visit [www.prru.org](http://www.prru.org).

**SPONSORSHIP OPPORTUNITIES AVAILABLE**

# The Event



PUERTO  
RICO  
RISE  
UP

Parranda NaviDAR 2018 is a nocturnal spectacle where artists and different businesses have opportunity to celebrate the Puerto Rican culture and support our mission to help and support the Puerto Rican communities.

## We Are Stronger Together

### The Cause

Profits from Parranda NaviDAR 2018 will be used to fund our Disaster Relief Program.



### The Problem

The difference between a disaster and a crisis, is that a crisis emerges when there is poor preparedness & response to a catastrophe. Our experience with Hurricane María exposed how Puerto Rican communities still lack proper education on disaster mitigation strategies and preparedness.

### The Solution

The Puerto Rico Rise Up, Inc. (PRRU) Disaster Relief Program is centered on community education and emergency disaster preparedness. In other words, we empower and foster resilience within our communities to decrease the impact of disasters and avoid future crisis.



## Be Part Of The Solution



### RESERVE NOW

Join us for the event

Book a table or purchase a ticket to  
Parranda NaviDAR 2018



### DONATE

Donate to PRRU

No donation is too small.



### PRIZE

Become a prize and/or services donor

Showcase your brand's commitment with the community making an in-kind donation to support Parranda NaviDAR 2018 gala and art auction.



### EMAIL US

Become a sponsor of the PRRU Disaster Relief Program

You can be a part the solution and receive year-long acknowledgment of your contribution.



PUERTO  
RICO  
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# The Packages

To secure sponsor name placement on print invitation, sponsorship information and payment must be received by December 1st, 2018. \*Benefits are for 12 consecutive calendar months from date of sponsorship, except where specified.

For more sponsorship information, please contact Lissette Gutierrez at [parranda@prru.org](mailto:parranda@prru.org) or call (317) 643-6647.

## CHANGING LIVES - \$6,000

- Company name or logo placement as **lead sponsor** on all Parranda NaviDAR marketing materials including press releases, social media, Puerto Rico Rise Up website, and custom promotional items.
- Newsletter recognition, company included in our website footer with hyperlink, logo recognition in websites home and sponsors pages.
- Premier Recognition, including 10 Gala Tickets, VIP table and reserved parking.
- Prominent position of Company Logo on Step and Repeat.
- Main screen advertisement or company name feature during Parranda NaviDAR Annual Gala.
- Goody Bag Opportunity including Promotional Material Insert.

## BUILDING COMMUNITIES - \$3,500

- Company name or logo placement as **lead sponsor** on all Parranda NaviDAR marketing materials, social media, Puerto Rico Rise Up website, and custom promotional items.
- Newsletter recognition, company logo recognition in websites home and sponsors pages.
- Premier Recognition, including 8 Gala Tickets and VIP table.
- Main screen advertisement or company name feature during Parranda NaviDAR Annual Gala.
- Goody Bag Opportunity including Promotional Material Insert.

## HOPE AND INSPIRATION - \$1,500

- Company name or logo placement as **prominent sponsor** on all Parranda NaviDAR Annual Gala electronic marketing materials, flyer, and company name or logo featured in sponsor page on website.
- Premier Recognition, including 4 Gala Tickets.
- Main screen advertisement or company name featured during Parranda NaviDAR Annual Gala.
- Goody Bag Opportunity including Promotional Material Insert.

## HELPING HAND - \$600

- Company name or logo placement in PRRU's website sponsors page.
- Premier Recognition, including 2 Gala Tickets.
- Main screen advertisement or company name featured during Parranda NaviDAR Annual Gala.